



TOURISM PARTNER ADVERTISING FORM

Please complete and email to Monica Mazur:
info@lakeeriewinecountry.org. Renewing partners may email their changes. If there are no changes, please indicate this in your email.

WHAT YOU GAIN BY ADVERTISING WITH US:

- **125,000 Brochures** printed & distributed annually with your business information
- **11,852 likes** on social media
- **Over 800 engagements** on average per week (data from June 19-25)
- **Distribution in Highly Saturated States:** Pennsylvania, Ohio, New York
- **Distributed to** AAA Offices, Rest Stops, Restaurants, Hotels, Bed & Breakfasts, Tourist Attractions including but not limited to Tom Ridge Center/ Presque Isle State Park, Visit Erie, Chautauqua Country Convention & Visitors Bureau, all area Chambers of Commerce, Pennsylvania Wine Association, New York Wine & Grape Foundation, National Recognized Conventions/Meeting Groups Visiting Wine Country

Name of Business: _____

Name of Owner(s): _____

Business Address: _____

Phone: _____

Email: _____

Business Website: _____

PAYMENT & AD INFO are due by Sept. 6, 2020 for inclusion in the 2021 brochure. **No exceptions** will be made without prior permission. Please include a copy of this form with your check made out to *Lake Erie Wine Country*. Mail payment to: P.O. Box 44, Westfield, NY 14787. Also, send email to info@lakeeriewinecountry.org. If you have questions, please call (877) 326-6561. Thank you!

Check which ad level you prefer:

Examples:



LEVEL 1 • COST: \$325

Plain text, no image, no border. You supply the text (see page 2) - we will layout the ad. Accent color will be determined by ad category. Total word count **must not exceed 80 words** (not including contact info).



LEVEL 2 • COST: \$475

Full-color artwork to make your ad pop! **YOU provide a digital, high resolution ad (at least 300dpi)** which must be 3.5" wide x 1.25" high. Preferred files: JPEG, PDF, TIFF.



LEVEL 2 WITH DESIGN • COST: \$500

WE design your ad, YOU provide text (see page 2) and logo (at least 300dpi, JPEG, PDF or TIFF). Please keep in mind that room for text is limited on Level 2 ads with logos.

Level 1:

43 Panama Rocks Park
11 Rock Hill Road, P.O. Box 176, Panama, NY 14767
716-782-2845 • Email: panamajoe@panamarocks.com
www.panamarocks.com

Chautauqua's scenic wonder. Explore an enchanting world set amid an ancient forest; half a mile of towering rocks; cavernous dens; hundreds of passageways; deep crevices; small caves; hike & explore (self-guided); gigantic natural playground; wonderful family recreation; Adult supervision required; admission charge; no pets; open Early May - Late October. 10am - 5pm daily.

Level 2:



Taste • Explore • Learn • Shop
Taste 100% Pure Concord Grape Juice, grape products, & wines from the Lake Erie Wine Country Region. Explore grape history, science & industry through exhibits for visitors of all ages. Shop for "grapey gifts," local wines, craft beer, cider and NYS spirits.
FREE ADMISSION / WI-FI AVAILABLE / TOURS WELCOME
8305 W. Main Road • Westfield, NY 14787
716.326.2003 • www.grapediscoverycenter.com

AD CONTENT

(if you are not providing a completed ad)

This will be your ad content. If you do not want something included in your ad, please leave it blank on the form. Please complete and email to Monica Mazur: info@lakeeriewinecountry.org

Name of Business as you want it to appear in your ad: _____

Business Address: _____

Phone: _____

Email: _____

Business Website: _____

Ad Copy *(This can include business description, hours of operation, etc. *)*:



** Lake Erie Wine Country reserves the right to cut text if too much is provided. You will have an opportunity to proof your ad and make any changes prior to printing.*